

# **Friends of the Waterboro Public Library**

## **Meeting Minutes April 5, 2010**

**Present:** Jack Seery, Mat Eddy, Victor Wright, David Wright, Sherri Alcock, Gail Nichols, Terry Lowell

Gail motioned to accept minutes of March 22<sup>nd</sup> and 29<sup>th</sup>. Victor seconded, motion passed unanimously.

Gail is in the process of getting a debit card for expenses.

Sherri discusses Pay Pal; the cost is 2.2% and 30 cents per transaction. While Giftworks offers a similar product, Pay Pal is widely known and a trusted secure icon, with additional options for installment payments and auto notifications. Terry motioned, Victor seconded, to set up a Pay Pal non-profit business account on the FOWPL website to accept donations; passed unanimously. Sherri will get FOWPL listed on the Maine Non-profit website if it is free. Gail motioned and Victor seconded, passed unanimously. Thanks to Sherri, FOWPL is on Facebook and incorporated with the Massabesic Parents Facebook page.

Jack will meet with Carrie Shaw of Saco Valley Credit Union Friday. Jack and Victor will meet with Nancy about the bidding process. Donation letters have been sent to the Library staff, trustees and FOWPL. While many have already given, we all need to be able to say we have made a contribution that is significant to us.

David has reserved the tent for the June 27<sup>th</sup> Community Pig Roast event. Coach Lisa Trainer has agreed to coordinate the children's activities and volunteers will assist her. Discussion of food, bucket raffles, live music, event sponsors, etc. Estimated ticket prices are \$10 for adult, \$5 for children, age 5 and under is free, and family of four- \$25.00. Tables and chairs will be borrowed. David will approach Hannaford, BJ's, Sams, Wal-Mart and Shaw's for food donations and other items. May 1<sup>st</sup> is identified as a deadline to determine total cost to confirm ticket prices, activities, and sponsors; the information will be used to advertise the event.

Group discussion of Mathew Eddy's Contribution Strategy document and donor list.

Terry and Jack met early to discuss the April, May, June, July media campaign. Information packets will be made containing a trifold, donation card, bookmark and elevator speech. What makes a library a community center? It is the programs, holiday events, artistic displays, demonstrations, how-to workshops; a general diversity of multi-generational benefits and programs. Deb Downs met previously with Tom Ursia to discuss how a library is a key to economic development, we will ask Deb to share that conversation with the rest of the group.

Discussion of a thermometer sign at the building site to indicate the progress towards our Million Dollar goal, which will be 1/3 of the total cost.

We will start our inquiry to secure a caterer for our 2<sup>nd</sup> Annual Gala. We want to hire local and will contact 3 Waterboro caterers.

Meeting adjourned at 8:55.

Respectfully submitted, Terry Lowell