

Friends of the Waterboro Public Library Meeting Minutes March 29, 2010

Present: Jack Seery, Mat Eddy, Victor & Roxie Wright, Sherri Alcock, Gail Nichols, Debby Downs, Jon Gale, Bobbi Gallant, Leo & Sandi Binnette, David Woodsome, Ron & Donna Young, John Winslow, Terry Lowell

Dinner and introductions.

Discussion of economy, Victor thinks we are coming out of the worst part of the downturn, optimistic but guarded. Leo says contractors are life-blood of the local economy. WAB is about to launch a Buy Local campaign. Realtors say the market is picking up. Mat Eddy attended a state economists meeting, the conclusion was to expect an upturn by mid-summer.

Mat discusses major donors asking strategy, there are 4 components; the name, background, personal strategy, and the person who knows them and who will do the asking. We hope to identify \$25,000 and \$5,000 pledges to be paid over 3 years. Year end is also a great time to solicit donations for tax-deduction purposes. Need to consider a mailing for informational and giving purposes.

A confidential list is made; Mat will generate the complete list with the components. We also need to target groups, families, extended families, Home Scholars, seniors, Veterans, businesses, Estates and include donation boards at library to recognize groups. Any donation that is significant to donor, is significant to FOWPL.

Binnettes suggests cutting some trees on the library site to draw attention and adding a thermometer sign. David Woodsome states we need to sell the library to the public and address issues of concern. Leo says he hears comments as; can we build part of the library now? The meeting room is a revenue component. To realize why we need a new library can be answered by visiting the current library. A new library is a facility we deserve and will all be proud of. This year is 25th anniversary of the Waterboro Public Library.

Meeting adjourned at 9:00.

Respectfully submitted, Terry Lowell